

The People's War

Mission Statement

Material Utilization Instructions

Metaphorical Weapons for Special Operations

CONFIDENTIAL

The People's War

Weapons List

Defensive Weapons

- 1. For Parents, Guardians, and Mentors**
 - A. The Family Insight Drug Abuse Prevention Workshop**
 - B. Phil And Bill Who Found The Pill**

Offensive Weapons

- 2. For Teachers**
 - A. The Pre-Radar School Program**
- 3. For Community Leaders**
 - A. The Community Awareness Program**
- 4. For Anybody and Everybody.**
 - A. Team Muttly and the Bodacious Bodacions**

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Defensive Operations

For Parents, Guardians, and Mentors

1. Go to Web-Site www.preventingdrugabuse.com
2. Download the Family Insight Drug Abuse Prevention Workshop. (for Kids 6-18)
3. Download Phil And Bill Who Found The Pill (for Kids under 6 years old)
4. Review the Workshop Document and become familiar with the Facilitator's role.
5. Print the document and make copies of the Critical Review page and KTV game sheets as need be.
6. Schedule time to conduct the workshop.
7. Facilitate the Workshop.
8. Upon completion, feel good that you have done what you could to teach the child about drugs and drug abuse. With the KTV Memory Game, you'll know that they know between right and wrong when it comes to taking drugs. There's no guarantee what the child will do in the future, but hopefully they will choose to talk to someone if they have personal issues to deal with instead of turning to drugs to avoid the issue.
9. Continue to communicate.

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Offensive Operations

For Teachers

1. Go to Web-Site www.preventingdrugabuse.com
2. Download the Pre-Radar School Program.
3. Review the materials and follow instructions.

For Community Leaders

1. Go to Web-Site www.preventingdrugabuse.com
2. Download the Community Awareness Program (CAP).
3. Review the materials and follow instructions.

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Offensive Operations

For Anybody and Everybody

First, if the United States Chamber of Commerce fails to implement the Community Awareness Program (CAP) because of failed leadership or the teachers fail to utilize the Pre-Radar School Program because of government bureaucracy: then once again it is left up to just the people to make a positive change in their local community. You can lead a horse to water, but you can't make them drink, as they say. Regardless of which level that you can budget in, even just doing one set of sticker messages makes you a Community Leader. You are stepping up to the plate where others continue to ignore one of the core issues undermining the quality of life in our country.

1. Go to www.teammuttly.net or www.preventingdrugabuse.com then, click-on the Special OP'S box.
2. Here you will find Sir Muttly Bow-Boo Milkbone and the Bodacious Bodacions. Materials include: 30 posters/iron-on 8.5x11; 12 bumper sticker size messages, and one hard-core anti-meth poster. In group sets and individual Bodacious Bodacion.
3. Check out each Bodacion, they each have a couple of posters and a 3 set page of bumper stickers or just pin-able bumper sticker sized messages (depending on what resources you can afford: Colored Ink or Black Ink, pack of 100 sheets of full sized label paper or standard computer paper). The blue boxes are mixed sets of posters for the CAP operations, Pre-Radar School operations, set of the Bodacious Bodacions stickers, and one hardcore anti-meth poster "*THE TOMB*".

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Operation Orders cont.

For Anybody and Everybody

Low Budget Operation

A. Most inexpensive production:

Black ink and plain computer paper with re-filled ink cartridges (\$10.00).

The first awareness material is the Hey Kids Doggie Pooh bumper sticker.

The local print shop had quoted a price of 2 dollars each for non-weatherized stickers and 3 dollars each for the real bumper stickers. Way overpriced, to put it mildly (for the budget). A hundred sheet pack of the "Avery" brand Full Label paper for around 27 dollars after taxes was purchased. Had the ink cartridge re-filled for a LEXMARK printer that cost 10 dollars too re-fill. Roughly it cost 37 dollars to make 300 @ .123 cents per sticker. Thus, reducing the cost of each sticker by \$1.87. The next batch, generic Full Label Paper was used, but it was hard to separate the back-cover from the front. The paper was only about 2 dollars cheaper and not worth skimping.

With minimal funds, one Bodacious Bodacion sticker set in Black and White needs to be printed. Then just go and make copies at 10 cents per-copy reducing the cost of the messages to only .033 cents per. This saves wear and tear on your equipment. The cost of this operation is under 11 dollars plus 5 to 15 dollars for gas to distribute the materials.

NOTE: To print any of the colored material in just black and white: after opening the document and pressing on the print-button, click the "properties" button, next on the paper/quality tab sheet, click the BLACK and WHITE button. This needs to be done each time you send a print request.

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Operation Orders cont.

For Anybody and Everybody

Medium Budget Operation

This requires being able to afford colored ink and plain computer paper, Full Label paper for the stickers and photo paper for the posters if you can afford it.

1. After checking out the materials, you decide what you want to print and distribute. The posters also make cool tee-shirt iron-on transparencies.
2. Read the "How to Distribute" suggestions and then do what you think is best in your area.
3. Check back in every so often for new materials and feel good that you are being part of the solution. Continue to print materials as budget allows and distribute.

No Problem Budget Operation

1. Download the Community Awareness Program document and become a community leader. Simple!
2. Feel good about being part of the solution and continue full speed ahead!

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“How To Distribute”

The distribution of the materials starting off with the “Hey Kids” bumper sticker requires going around to the local business shop owners and asking if you can leave a stack of the stickers/messages for their customers to take for free. It did not seem to matter if the Hey Kids message was on the sticky label paper or the plain computer paper, they went fairly quickly. The majority of the shop owners gladly allowed the distribution of the message. Leave 30 copies at 10 shops around your area, or less for smaller communities.

Start with the places you go for things where you know the people. It can take a few times asking the people about leaving the materials, before you figure out the best way to ask and be comfortable while initially finding distribution points. Talk to the owners about the CAP project. Perhaps if they understand about what is being done, they will join Team Muttly. Continue to print and distribute what you can afford. Even just one time a month, printing and distributing the materials will make a positive influence in some child's life. After all, the idea behind the Doggie Pooh message is that maybe when some peer pressure is placed on them in the future to do bad drugs, they will decide NOT TO STEP IN IT!

Selecting one Bodacious Bodacion a month to print the posters and stickers, allows for a continuous stream of fresh materials and messages through out the year maintaining a sustained effort all year long.

Last Note: Currently America is completely fragmented; by politics, religions, war, abortion, gay rights, education, Health-Care reform, and a melting pot of various cultures, to identify only a few of the fragments. The People's War is something that can help Unite our Country and is a war that all can participate in for positive change, without destruction (Food for thought).