

The People's War

Mission Objectives

The primary mission objective is Preventing Drug Abuse.

The People's War is a non-violent war about individual knowledge and understanding about drugs and DRUG ABUSE. It is about educating the children to seek proper help when dealing with negative issues that affect the individual's frame of mind instead of turning to drugs to escape the emotional pain caused by something that has happened to them. The problem with drug abuse is not about the drugs, it is about people making the right decisions when facing life's adversities through out life. Either facing the issue and getting proper help to understand what is bothering them, or running and turning to drugs to mask the mental pain felt by an individual. Plus reasons why a person should socially not give into peer pressure to use bad drugs to party with.

Dealing with the educational aspects of preventing drug abuse: The Family Insight Drug Abuse Prevention Workshop was developed so that parents would have the resource to teach their children plus the toddler's story, "Phil and Bill Who Found The Pill". The materials are provided for free, so that anyone may have access to the initial tools developed for The People's War.

The Pre-Radar Screen School Program was developed for the schools.

The Community Awareness Program was developed for the Community Leaders.

Number wise, the reality is to help reduce the negative numbers associated with DRUG ABUSE by 20 percent across the board in a six year time window, with continued effort after the first 6 years. There are no simple or single answers to resolve the DRUG ABUSE issue, nor will it ever go away because life is life and people are people. We all make mistakes because we are just that, people, Human Beings.

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Intermediate objectives are multi- fold:

First to make it known that new parenting tools are now available for the parents.

Secondly to motivate parents to use the materials now available.

Thirdly, to help counter-act the negative input in relation to doing drugs, what the children see on TV and some of the music that is produced and what they hear and see others doing in school and after school, what seems to be socially acceptable, not forgetting what they see adults doing. Reality the liquor and tobacco Stores, are just legal drug dealers. FACT!

Fourth, informational in support of the second and third objective.

Dealing with the Intermediate objectives: the Bodacious Bodacions were developed as the vehicle's to deliver the various messages. Since the mission's focus is about children, animal cartoon characters were chosen as the delivery system for parent motivation and child persuasive data input.

To help facilitate the efforts and resource utilization, the Pre-Radar-Screen School program and the Community Awareness Program were developed for those who want to become part of the solution.

With the resources developed and made accessible, the focus is on Awareness and posting the motivational and persuasive messages. That is the reason behind The People's War. This is where you the person reading this can also become part of the solution. People ask themselves, what can I do to help? The People's War is my answer to you.

Check out the materials created, you be the judge and if you can find better, please let the Author know via email. The official Declaration of The People's War starts 01/01/2010 after the holiday season.

Please join Team Muttly and become a fighter in THE PEOPLE'S WAR. Just download the Mission Instructions and see where you can help to make a positive difference. Thank you!
Peace, Love, and Light: J.T. Fairhurst